

He Proposed. What's Next?

EVENTS IN THE CITY, LLC
 "Premier Event Planning Services"



WHAT IT TAKES TO PLAN

Research

Finding the right venue is the key to your wedding. Your venue can make or break the event. Is it a convenient location for guests? Is parking accessible? Will they allow you to set up early and tear down later? Does it need a lot of decorating? Is it in your budget?

Creativity

Decorations and creative touches can make a very indecisive bride. It's overwhelming to start from scratch. Will the colors work? Do you want traditional or modern style? What other options are you not aware of? What has worked for other events in the past? Is it in your budget?

Vendor Negotiations

Vendors create relationships with planners to encourage repeat business. No matter how much negotiating a bride partakes in with a vendor, a bride cannot beat the discounts an Event Planner gets with vendors. An Event Planner, on average, can easily negotiate 10%-15% of the cost, and in some cases, even more!

Day of Coordination

Imagine yourself on the day of your wedding... you are well pampered and you look glamorous! Everything is ready and the last thing there is to do is slip you in that amazing dress. Don't you want to just enjoy the next few hours being the center of attention and have your planner worry about the particulars of that day?

The Farringtons, our clients, are currently featured in the Feb. Special Bride Feature in the 425 Magazine, the most elite local magazine in the state of Washington. See Events in the City mentioned as their planner: 425magazine.com

Photo by: Azzura Photography

♥ ENGAGING YOUR GROOM TO BE ♥

Most grooms disengage themselves in the whole planning process. They assume you want to take the lead since it is every girl's dream. Be honest with your groom-to-be. Establish your expectations from the very beginning so you can avoid misunderstandings. Grooms are usually less detailed so they aren't keen on whether you want a single or double knot for your chair sashes but they may have an opinion on the order of the events, the rehearsal dinner venue, the alcoholic beverage options, the seating arrangements, music for your first dance, or your honeymoon arrangements. Figure out what part of the wedding planning he voluntarily wants to be in charge of and let him take charge of that. Remember that a subtle boost of his ego can take things off your plate!



2010 COLORS

- Turquoise
- Tomato Puree
- Fusion Coral
- Violet
- Tuscany
- Aurora
- Ampara Blue
- Pink Champagne
- Dried Herb
- Eucalyptus

NEXT WEDDING EXPO



August 28-29
 Seattle Center
 Tickets: \$12

READ OUR BLOG!

*Learn from our Experience!
 Get creative Ideas!
 Should you hire us?
 Read our blog and find out!*
EventsNtheCity.wordpress.com